

# FILMSCAPE CHICAGO

Sponsorship  
Opportunities



CineCity Studios, 1414 S Western Ave  
June 21-23, 2024

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# FILMSCAPE CHICAGO

## Where Chicago's Production Community Connects

Filmscape Chicago brings together filmmakers, artists, technicians, and students from across Chicago and the greater Midwest for three days of networking, education, and training - all completely for free. Classes range across all departments, creative and technical, and are taught by industry experts. Filmscape classes help students acquire real world knowledge and skills that they can put into practice immediately - from the latest and greatest in new technologies to practical and technique-based instruction.

Accompanying our classes, the exhibit hall showcases industry standard manufacturers where Filmscape attendees can get hands-on time with their newest products. This lets Chicago-area companies make informed decisions and investments when bringing state of the art technology to Chicago, as well as educating technicians on the proper use of this new gear.

Chicago's production community is vibrant and diverse, and the projects that are made here reflect that. Filmscape is thrilled to be a hub of the community, and we hope you'll consider supporting the work we do in the coming year.



# FILMSCAPE 2023

## AT-A-GLANCE

**700+ Audience**  
**45 Leading Industry Exhibitors**  
**37 Classes, Over 650 student learning-hours**

Past Instructors Include

**Lilly Wachowski**, Director of *The Matrix*, *Jupiter Ascending*, and Executive Producer of *Work In Progress* and *Sense8*

**Sheila R. Brown**, Vice President, Equity and Inclusion, AICP

**John Lindley, ASC**, Cinematographer of *Field Of Dreams*, *Pleasantville*, and Former ICG Local 600 President

**Andrew Wehde**, Cinematographer of *The Bear*

**Jay Holben**, author of *The Cine Lens Manual* and Co-Chair, ASC Motion Imaging Technology Council Lens Committee



# EXHIBITING

## **10x10 Booth - \$1725**

*Included in booth price: (1) 8' table w/black tablecloth and 2 chairs, lead capture, 20 Amps power (additional power available for purchase)*

## **10x20 Booth - \$2775**

*Included in booth price: (1) 8' table w/black tablecloth and 2 chairs, lead capture, 20 Amps power (additional power available for purchase)*



# ANNUAL SPONSORSHIPS

## Contributing Sponsor - \$5K

*Branding on website all year and at all events, including posters and logo in event app. "Virtual Booth" in Sponsor Hall of event app, including customized links and downloads. Analytics report following event of all user engagements with virtual app. VIP access to showfloor, afterparty, and welcome reception.\**

## Sustaining Sponsor - \$10K

*Branding on website all year and at all events, including posters and logo in event app. "Virtual Booth" in Sponsor Hall of event app, including customized links and downloads. Analytics report following event of all user engagements with virtual app. VIP access to showfloor, afterparty, and welcome reception.\* Dedicated social media post. Complimentary 10'x10' exhibit space on showfloor.*

*\*Afterparty and Welcome Reception subject to change, cancellation, rescheduling*



# EVENT SPONSORSHIPS

## Stage Sponsorship - \$5K (1 Available)

*Logo placement on main presentation stage and featured in live stream*

## Badge Sponsorship - \$10K (1 Available)

*Logo placement on all exhibitor, audience, volunteer and staff badges (2000+)*

## Agenda Sponsorship - \$2500 (1 Available)

*Branding on the below, (1ea) Saturday and Sunday:*

- full poster at registration, showing daily schedule*
- full poster in upstairs classroom lobby, showing daily schedule*
- posted schedule signage on each classroom, including main stage*
- schedule graphics on website*
- agenda page on app*

## Food Truck Sponsorship - \$4500-5K (3 Available)

*Sign placement (sponsor's design) on food truck*

Interested in a customized sponsorship package for your brand? Contact us at [sponsor@filmscapechicago.com](mailto:sponsor@filmscapechicago.com) today!



# IN KIND SPONSORSHIPS

## **Lanyard Sponsorship (1 Available)**

*Sponsor to provide 2000 branded lanyards to distribute to all attendees, volunteers, exhibitors, and instructors*

## **Tote Bag Sponsorship (1 Available)**

*Sponsor to provide 1000 branded tote bags to distribute to attendees*

**\*any branded product with Filmscape logo  
requires Filmscape approval of production  
proofs\***

Interested in a customized sponsorship package for your brand? Contact us at [sponsor@filmscapechicago.com](mailto:sponsor@filmscapechicago.com) today!



# AD PLACEMENTS

## **Feature Banner Ad - In-App - 6 Available - \$250**

*1/8 page banner ad in event app - custom clickthrough link - live for (1/2) day of event.*

## **Feature Banner Ad - In-App - 3 Available - \$1K**

*Full page banner ad in event app - custom clickthrough link - displays once per day of event.*

## **Newsletter Ad - \$250**

*Full-width ad in Filmscape newsletter (3000+ audience), custom clickthrough link. Includes (2) sends*







[filmscapechicago.com](http://filmscapechicago.com)